EDTECH
AN INNOVATIVE WAY TO LEAPFROG INDIA’S LEARNING CRISIS

THE EDTECH SECTOR IN INDIA IS GROWING RAPIDLY

1 BN smartphone users by 2024
$2 BN EdTech market size by 2021
4,600+ EdTech products in India
9.6 MN paid EdTech users by 2021

THERE IS PROMISING MOMENTUM IN STATES AS WELL TO ADOPT EDTECH FOR STUDENT LEARNING

Andhra Pradesh: Personalized Adaptive Learning
~3,000 schools by 2020

Gujarat: Digital Classrooms
“Gyan Kunj” in 4,600 schools

Chattisgarh: Teacher Capacity Training
“DIKSHA” used by over 184K teachers

HOWEVER THERE IS A HUGE OPPORTUNITY TO TAKE EDTECH TO THE LAST MILE

Very few affordable solutions
Only 10% of products for K-12
Lack of products in local languages
Limited evidence of what works in EdTech

HERE’S HOW WE AT CSF ARE DOING THIS

SUPPLY SHAPING
of pedagogically sound and contextualized EdTech solutions

EVIDENCE GENERATION
to see what works and what doesn’t, and facilitate decision-making

POLICY & ADOPTION
through government engagement and partnerships

PUBLIC GOODS
to make evidence, content, and best practices available for all