Position: Intern, Strategic Communications
Location: Can work remotely
Time commitment: 3 months (May-July)
Internship Type: Paid

About Central Square Foundation
Founded in 2012, Central Square Foundation is a non-profit philanthropic foundation working with the vision of ensuring quality school education for all children in India. We are driven by our mission to transform the school education system with a focus on improving the learning outcomes of children, especially from low-income communities.

Intern - Digital Media
The Strategic Communications team at Central Square Foundation is looking for a Digital Media intern to support it with data analysis across platforms. The analysis includes and is not limited to media coverage on school education, CSF newsletters, and social media.

Roles and Responsibilities:
- Undertake a media-mapping exercise with the team to identify journalists, experts, opinion-leaders, activists, etc, who write op-eds and columns on education in national mainstream and state-vernacular publications
- Conduct an analysis of reach and engagement of CSF’s flagship newsletters - EdMonitor, The EDge and EdVantage
- Support the team in developing an engagement strategy (online and offline) using data from the analysis of newsletters
- Mapping social media influencers and tracking user engagement on CSF’s social media handles
- Monitoring and tracking relevant content for regular engagement on digital media platforms

Eligibility:
- University undergraduate
- Understanding of different social media platforms
- Exhibits good understanding and judgement of content
- Good communication skills
- High level of fluency in spoken and written English
- Competent with Microsoft Office - Excel, Word, Powerpoint, etc.
- Team player
- Organised, able to multitask and balance multiple responsibilities
- Demonstrating/safeguarding ethics and integrity;
- Self-starter, takes initiatives

Apply
Interested candidates can share their updated resume at hiring@centralsquarefoundation.org with 'Strategic Communication Internship' as the subject line.